



PATENT  
Customer No. 81,331  
Attorney Docket No. 10761.0009-00

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re Application of:	)	
	)	
Sean HANDEL et al.	)	Group Art Unit: 3622
	)	
Application No.: 09/196,338	)	Examiner: Duran, Arthur D.
	)	
Filed: November 19, 1998	)	Confirmation No.: 9014
	)	
For: A PERSONALIZED PRODUCT	)	
REPORT	)	

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

**REPLY TO OFFICE ACTION**

In reply to the Office Action mailed May 15, 2009, the period for response to which extends through August 15, 2009, Applicants respectfully request reconsideration of this application in light of the following remarks.

**Remarks** begin on page 2.